

SALLY MCKINNON

PHOTOGRAPHY
PRICING GUIDE



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CANVA STORIES

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Everything in your life has led you to this point. You're thinking about how you want to capture it, how you'd like to remember these passing days. Maybe you want to have something to turn in your hands once the dust settles. To pass on to family, to have on your wall, to tack onto a love letter. Perhaps you have created something magical- and the world needs to see it.

That's where I step in. Committed to capturing unique stories, adventures, and everyday love affairs, I feel so lucky to be able to do what I do best day in and day out. Just know that I don't do things in halves. Book me, and I'm all in. Down for the ride, up for a dance, and here for the real stuff.



ABOUT ME

Hey there- I'm Sally.

I'm a photographer based here in Adelaide. I love indie music, books, art, dancing in my kitchen and collecting people's imperfect handmade pottery from op shops. I'm an art school grad. I've run for parliament. I've worked for charity and NGO's and I used to DJ, mostly at pubs around the city. I'm also a trained Nurse with experience in ED & Mental Health, so you can consider me First Aid. Most of all, I'm a Mum. That's my favourite achievement.

I am down for documenting your one wild and precious life. Life is so bloody brilliant, in all its forms. Getting to know stellar people and watch their journey is a huge honour and a privilege and I am HERE FOR IT. It's your story. It's your soul. It's gorgeous! ALL OF IT.



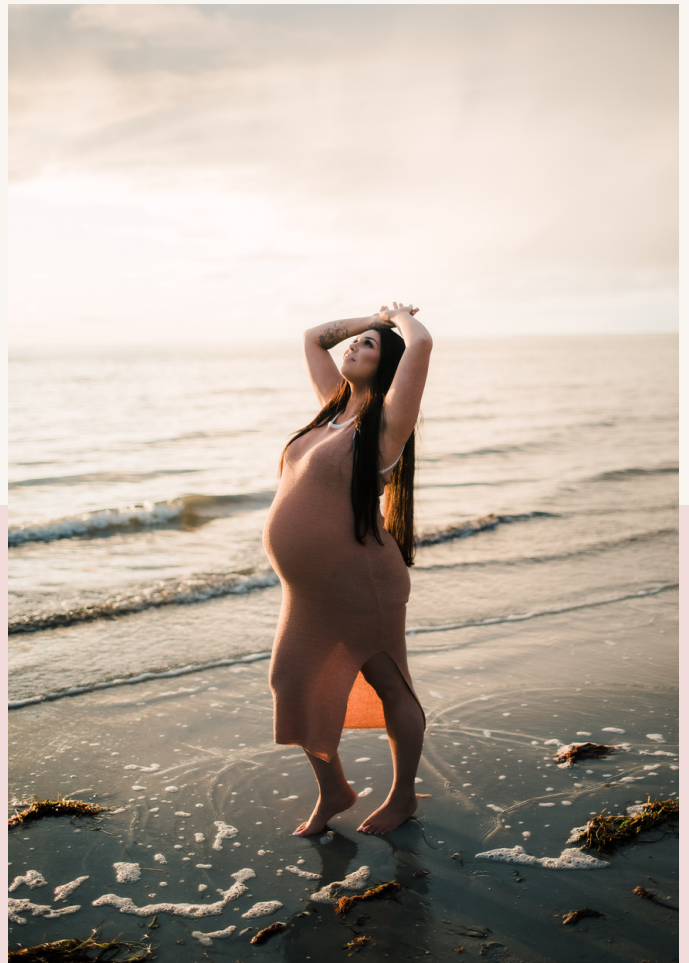


"Sally is extremely easy to work with. Her communication was constant and professional. She captured images we will treasure for the rest of our lives. On a day filled with emotions she made us both feel at ease. Her turn around time was amazing and her work is high quality. If you want someone fun, creative and incredible to capture your special moments then Sally is your gal! I have recommended her to everyone and anyone who will listen she really is amazing."

-Maia Mamerow

PACKAGES

There's so much more to photography than the click of the shutter. I've spent years working hard on my craft, investing in gear, and education. Your investment reflects the value of the skills I've acquired and the services I provide. I go the extra mile diving deep into your story making sure we capture your unique legacy. Exactly as you remember it.



SOCIAL MEDIA

- Planning session
- One hour shoot
- One location
- Shot list
- 60 retouched photos
- Online gallery

\$800



MATERNITY, NEWBORNS & FAMILIES

- One hour shoot
- One location
- Two outfits (optional)
- What to wear guide
- 40 retouched photos
- Online gallery

\$650

INDIVIDUAL PORTRAIT SESSIONS

- One hour
- One location
- Two outfits (optional)
- What to wear guide
- 40 retouched photos
- Online gallery

\$650



COUPLES & ENGAGEMENTS

- One hour
- One location
- Two outfits (optional)
- What to wear guide
- 40 retouched photos
- Online gallery

\$650

FULL DAY WEDDING

- Initial meeting
- Wedding Guide
- Support to create a timeline
- 600 retouched photos
- Online galley

\$2500- 8 hours

\$3000- 10 hours



ELOPEMENTS

- Initial meeting
- Support to create a timeline
- Four hours
- 300 retouched photos
- Online galley

\$1500

EXTRAS AND

add ons

+ Extra half hour coverage *\$200*

Sometimes you need a bit more time to express yourself. Whether it's because you just don't trust the kids to give me what I need in one hour or if you simply want a little more time to make magic, booking in an extra slice of time can make a massive difference. We can head to a different location in this time, too.

+ Second shooter *\$150 per hour*

As much as I wish I could be in two places at once, I haven't quite figured out how to do that yet. I try my darndest to capture everything that I can, but having a second shooter helps me make sure I catch all the most important moments in the best light.



TRAVEL

Whether it's hopping on a plane to come and meet you at the base of your favourite mountain, or jumping in a car to explore somewhere that plays a crucial part of your life story, I love a new adventure. If you'd like to scheme an adventure closer to me, I'll take the trip for free within a one hour drive from Adelaide CBD. If we're going a little further afield, here are my rates:

I'll drive myself up to three hours away for a \$50/hour travel fee.

- Lodging (Cost of AirBnb or Motel)
- Food (\$60/day)
- Flights (cost of economy flight)
- Rental car (rental car fee and petrol)



FAQS



How long have you been a photographer?

20 years- actually. Far out, that seems like a long time. How does time fly like that? I completed my studies in 2004 and I am always learning, be it cameras, business or about the human condition.



Can we meet you before booking?

Of course! It's definitely worth checking out our vibe and having a cuppa. I love meeting new people and this will give you a chance to ask any questions.



What should we wear for photos?

Ideally, avoid logos and wear something you love. Once you book, I'll send you a "What to wear" guide for some inspo.

FAQS



What if we need to raincheck or cancel?

These things happen. As long as 7 days notice is given (or reasonable notice in case of emergency) we can reschedule to within 2 weeks of the original date. A \$50 fee will apply.



What's in your camera bag?

I carry 2 Nikon Bodies, one 35 mm 1.8 lens, one 85 mm 1.8 lens, one 50 mm 1.4 lens, a macro and a zoom lens. I've also got some lighting options, but I'm not a massive fan of using those.

"Thank you Sally for the beautiful and irreplaceable photos of our Claire. They are stunning, capturing her darling personality, as well as the love we have as a family and those close ups are just so special. Despite feeling nervous (and having had a bad night prior) you made us relaxed and at ease. Thank you again."

Emma



"Sally is awesome. She took beautiful photos of our son Lewie filled with professional detail, light and great love. Sally is a kind soul who clearly loves her art and creating photographic memories for the people she works with. Thank you for capturing our boys tiny soul in your photos. We'll treasure them forever."

Mel

how to

BOOK ME

Now that you've got the lowdown, *let's make this a thing!*

Here's what's next:

- 1 Get a hold of me, ask me as many questions as you want, and you and I will get right into figuring out if we're made for each other the way that I think we probably are (especially if you made it all the way through this guide)!
- 2 Give me the word and I'll shoot you a contract so we can make it official. It's 50% to lock-in the date, and 50% 7 days prior to the photoshoot.
- 3 I'll shoot you a questionnaire so that I can get the creative wheels in motion as I begin to envision our shoot and the most authentic way to capture your whole true self and your magic!

LET'S MAKE SOME MAGIC TOGETHER -
BECAUSE THESE STUNNING DAYS
DESERVE TO LAST FOREVER.



I LOOK FORWARD TO HEARING FROM YOU!

Sally xo